

Case Study: Fastetickets digital ticketing system

Business Challenge

A cultural sector client based in the UK needed a way to scan ticketed admissions for an outside event that would not only negate the need for a traditional handheld scanner and attached laptop but would also verify multiple admissions on one ticket and prevent ticket re-use at other entrance points whilst also enabling a people count ability.

Business Solution

Atomus developed an Android based module for their Fastetickets digital ticketing system that can be downloaded onto any Android compatible devices and will act as a portable turnstile allowing operatives to scan ticket barcodes whilst totally remote from a laptop or the main database.

The portable turnstiles synchronize with the main database via Wi-Fi or network carrier allowing each one to be updated in near real time ensuring that tickets can only be used once. The screen on the device shows how many persons were paid, i.e. 2 Adults, 2 Children and will also ensure that the ticket is valid for the correct date and performance time if applicable. The functionality will work with either a traditional printed ticket or a digital ticket displayed on another mobile device.

Business Benefit.

The client saved on the costs of buying new handheld scanners and laptops for the event. The operatives were trained in less than ten minutes and successfully scanned single and multi-group attendees using one simple barcode/sheet of paper per multi-person ticket. The client was able to monitor total admissions dynamically from a single off site portal.

